

President's Update

Vol. 2, Number 6

September 10, 2009

There are so many exciting things going on in our breed that it is difficult to know where to start. There is the upcoming National Show and innovative webcast; a new on-line membership application form; the positive results of our recent membership survey, etc.

New On-Line Membership Form

For your convenience, NAPHA now accepts all major credit cards.

For years, members have wanted to be able to renew their membership on line, and new members have wanted to join on-line. Now you can. Several things have to be in place to make an on-line membership form possible. The most important one is the capability to encrypt the form's information when submitted and a security certificate to validate a secure site. We now have both and can accept member's credit cards on line. You can enter your credit card number on the NAPHA website with the knowledge that it is protected and secure.

The on-line membership form links to the main pages of NAPHA and is emphasized by a gold star. We hope you find this helpful and find it easier to maintain your membership in NAPHA.

The Board and staff are constantly working to make your interaction with NAPHA easier and more convenient for you. We hope you will enjoy this new member service. www.napha.net



NAPHA Annual Meeting Date
February 18-21, 2010

NATIONAL SHOW IS LOOKING GOOD!

The response to our upcoming National Show has been wonderful. As of this update, we have 184 horses registered and several participants have told us they are coming, but need to decide which horses to bring. There is no doubt we will have over 200 horses at the National Show. Everyone with an outstanding horse is bringing it to compete.

The response to our webcast and advertising opportunities has been excellent. The webcast will be done using Microsoft Silverlight technology. We think you will be amazed.



Silverlight technology gives a webcast the look of television..

continued on next page



NAPHA
3095 Burluson Retta Rd.
Suite B
Burluson, TX 76028
Tel: 817-447-7574
Fax: 817-447-2450
email: info@napha.net

We are very pleased with the response to the National Show. We know the economy is not the best right now, and it takes a real effort on the part of members to support your National Show. You should be very proud. In reviewing other associations and their activities, I have found that NAPHA members are maintaining the support of their association and breed activities much better than larger associations. Thank you!

ELECTION NOW IN PROGRESS

By now you have received your ballot to vote for a new member to the NAPHA Board of Directors. I hope you will take the time to vote for your representative to the Board. NAPHA has made tremendous progress over the past four years and the NAPHA Board of Directors deserves much of the credit for the innovations and foresight that has moved NAPHA forward. A cohesive, cooperative board is essential to carrying out NAPHA's programs and preparing for the future of our

breed. Please vote for the person you feel will bring the most to the table for you and your horses.

We want to thank Julia Meek for serving on the NAPHA Board for the past three years. Julia has been a valued Board member and a tremendous ambassador for NAPHA



You can take the virtual tour on their website www.radisson.com/hotels/txftwno

NATIONAL SHOW HOTEL CUTOFF DATE SEPT. 22

(817) 293-3088 - Direct line to Fort Worth reservations

Our show hotel, the Radisson Hotel will cease to offer the excellent rate of \$79 per night on Sept. 22. The hotel is lovely and we believe you will enjoy staying there. The lobby has a gorgeous flowing stream and fountains, complete with bridges, dining and a fully stocked bar. It is a great place to relax after a long day at the show. The rooms are large and comfortable. And most of all, it is clean. There are only a few rooms left in our block, so make your reservations soon.

NAPHA HALL OF FAME

In our August 30 meeting, the Board approved a proposal by Jeff Marcum, to create a NAPHA Hall of Fame to recognize outstanding horses and individuals who have made outstanding contributions to the breed. This will be in place beginning January 1, 2009.

The criteria for nomination to the Hall of Fame has been posted on the website for you to see. Jeff will be working with NAPHA's Executive Director to set up nomination forms, deadlines and finalize criteria. The Board approved the formation of a Hall of Fame Committee to administer the honors.

"We don't want this to be a popularity contest," Jeff noted. "We want to recognize horses and people who have had significant impact on our breed."

We would like to thank Jeff for his hard work on this project.

TOURNAMENT OF ROSES PARADE

The Southern California Peruvian Paso Horse Club Parade team has been selected to participate in the 2010 Tournament of Roses Parade. Congratulations to Danell Adams for

her superb leadership and thank you to all of the riders: Danell Adams, Bill Bence, Bonnie Gallegos, Kathryn Grossman, Mike Grossman, Lacey James, Robin James, Lauren Leatherbury, John Mullin, Lindsay Schultz, Daryl Thompson, Jorge Valenzuela, and Cathy Yaskivich. These individuals spent many hours earning their way into the Rose Parade and held a great exhibition at the Fiesta of the Spanish Horse Saturday Night Extravaganza.

On Friday, January 1, 2010 at 8 a.m. (PST), millions of spectators from around the world will celebrate the New Year with the 121st Rose Parade themed 2010: A Cut Above the Rest. The Rose Parade will once again feature the beautiful pageantry and tradition of magnificent floral floats, high-stepping equestrians and spirited marching bands. Thanks to the hard work of the Southern California Peruvian Paso Horse Club Parade

team, the Peruvian Horse is once again among these groups!

The Parade Team is raffling a saddle to raise funds to help underwrite the cost of taking 13

team members and their horses to the gala event. To purchase raffle tickets and support this tremendous exposure of our horses, contact Danell Adams at CAPTDA45@aol.com.

For more information on the SPPHC Parade Team, click the link below to visit their website: <http://www.scpphc.org/Parade2009.htm>



National Show
October 8-11, 2009
John Justin Arena
Ft. Worth, TX

IMPORTANT DATES

Board Election
Deadline: Sept. 30

U.S. National Show
October 8-11, 2009
John Justin Arena
Fort Worth, TX

**NAPHA Annual
Membership
Meeting**
February 18-21, 2010
South Point Casino
Las Vegas, NV



FACT OR FICTION

As I visit club functions, attend shows and just answer my emails, I am constantly surprised at how much misinformation there is floating around about NAPHA. I would like to comment on some of the things I have been hearing and let you be the judge.

TRANSPARENCY – Some say NAPHA isn't transparent .

FACT – NAPHA provides more transparency than either of its predecessors or any other equine association

- 1. FINANCIAL** -NAPHA is the only Peruvian association that has ever posted detailed quarterly financial reports on the internet for members to see. NAPHA is the only Peruvian association that has ever had a full financial audit by a certified audit firm.
- 2. REGISTRATION DETAILS** - NAPHA is the only Peruvian association that has ever posted full details of registrations on line. Members can see if a horse has been registered. Its pedigree. If it has been DNA typed. Who bred it. Who has owned it. Who has shown it. Who trained it. How it has done in the show arena. Show results. Judge's results. In short, everything you would ever want to know about a horse.
- 3. MINUTES** - NAPHA posts the minutes from every Board meeting on the internet for members to see.
- 4. MEMBERSHIP** - NAPHA posts full details about members: names, member number, phone number, email address and physical address. Non-members are not visible to visitors.

LISTENING TO MEMBERS – Some say NAPHA doesn't listen to members.

FACT – NAPHA has addressed every question or suggestion the Board has received.

- 1. OPEN BOARD MEETINGS** - Members are welcome to observe face-to-face Board meetings. They can address the Board at the beginning and the end of each meeting.
- 2. ADDRESSING ISSUES** - The NAPHA Board has addressed every question or suggestion presented to it by the Regional Advisory Council, by members and by NAPHA Committees. The Board has approved the majority of the recommendations made, or forwarded them to the proper committees for further discussion and input.
- 3. AT MEMBER'S REQUEST**, NAPHA has updated the website to provide the forms and documents needed to do business with NAPHA.
- 4. AT MEMBER'S REQUEST**, NAPHA has added more classes for amateurs, novices and breeders to the National Show.
- 5. COMMUNICATIONS** - NAPHA has instigated more frequent communications with members, such as this E-Newsletter and instant updates on the website.
- 6. MEMBERSHIP SURVEYS** – NAPHA has been in existence less than five years and has already sent out more member surveys than either of its predecessors. This is because we want to listen to you. We want to know how you think we are doing. We want to hear from you.
- 7. MORATORIUM ON LATE FEES** - At member's request, NAPHA offered all members a six month moratorium on late fees and penalties to give them an opportunity to bring their registrations up-to-date.

As a NAPHA member, ask questions. When someone tells you something that just doesn't make sense, ask us for an explanation. Ask them for an explanation. Get answers!

OUR PLEDGE TO YOU

We are constantly working to build a strong, stable, professional association that will move our breed forward and help protect your investment in the Peruvian Horse. It is our intention that all members are treated equally, whether you own one horse or one hundred horses. We strive to make certain all rules are applied fairly and honestly. We want to do everything we can to make your ownership of a Peruvian Horse an enjoyable and rewarding experience.

MEMBER SURVEY RESULTS

The results of the 2009 Membership Survey indicate that most members are pleased with the way NAPHA is progressing. There is overwhelming approval of the NAPHA staff and the registration process; and the innovative ideas introduced by the NAPHA Board, such as the webcast of the National Show, the President's Update, the website, electronic communications and Horse Studbook On-Line. Members also gave NAPHA high marks for communicating well with members and the production of the National Show.

Members indicated they believe NAPHA is a well-run, professional association. They say they are proud to be a part of NAPHA and they would definitely recommend NAPHA to others. We have a

few items we need to work on, but overall, the survey response is very positive and indicates we are on the right track. To see a detailed breakdown of the survey, <http://napha.net/2009summarysurvey.pdf>

We appreciate members taking the time to fill out and return the survey. We will use these from time to time to stay informed as to the membership assessment of NAPHA. In 2006, we utilized a similar survey and from that information, the Board put in place a Strategic Plan of action for NAPHA. We were able to identify problems within our organization and in our breed and set a course of action to solve them. Your positive responses on the 2009 survey tell us that we are making progress in achieving these goals for a better national organization.

National Show
October 8-11, 2009
John Justin Arena
Ft. Worth, TX

JOR 2008 HIGH POINT HORSE AWARDS

We are pleased to recognize the winners of the Joy of Riding 2008 High Point Horse Awards. These awards are earned by horses who participate in non-show functions and log their hours with the JOR. Anyone wishing to participate in these programs can find the forms needed at www.joyofriding.org.

OPEN SHOW HORSE

TMR Rhea (#15925)
owned by Danelle Adams

PARADE HORSE

Sierra de Angelina (# 11198)
owned by Dyan Paquette

EXHIBITION HORSE

Altivo Imprevisto (#17846)
owned by Amanda Speaker

TRAIL HORSE

AHT Romantico (#16329)
owned by Hacienda La Cumbre



Cheryl Calentine and Peruvian gelding AHT Romantico

International Side Saddle Organization

NAPHA is the only breed organization to sponsor a breed award for the International Side Saddle Organization. The 2008 Award was won by Cheryl Calentine and Peruvian gelding AHT Romantico