

President's Update

Vol. 2, Number 5

New Award Designed for National Show

Napha is very pleased to announce a new award that will be presented for the first time at our U.S. National Show, October 8-11 in Fort Worth, TX. The award is being sponsored by David Bruce and Sharon LaPierre of Red Raven Farm in Longmont, CO.

The beautiful buckle shown on the right will be presented to the winner of the Western Pleasure Class. National Show rules for the new award and class will be published in the U.S.



National Show Premium that will be mailed out this month.

NAPHA Annual Meeting Date
February 18-21, 2010

NATIONAL SHOW OFFERS HORSE OWNERS WORLD WIDE EXPOSURE ON WEBCAST

The 2008 U.S. National Show Webcast was a tremendous success. Using high quality transmission techniques, the show was seen clearly all over the world. We have added more real-time transmission capacity for 2009, as we expect to more than double the number of viewers we will have.

Many of our members have requested advertising opportunities during the webcast, and we are putting together the software and hardware to

allow commercials to be broadcast between classes.

Over 40,000 people watched the 2008 webcast

We are very excited about this opportunity to produce a real-time show complete with live interviews and quality commercials. For pricing on the web commercials and other promotional opportunities during the National Show, please visit the NAPHA website at napha.net and log onto U.S. National Show.



Horse Studbook Award Calculator Keeping Track of 2009 Show Points

Just one of the many things NAPHA's Horse Studbook on Line does is automatically track show points for our exhibitors. Simply log on to www.horcestudbook.com, select "Peruvian breed" and click on Awards on the left hand side of the page. This will bring up the 2009 Year End Awards calculator. You can click on the award you are working toward and see how many points you

have and how many points other horses have that may be competing with you.

As show secretaries enter the results of shows, the calculator automatically calculates your points. This is a valuable tool for exhibitors who are working toward High Point awards. It will help you in your planning as you select the shows to attend.

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Congratulations to our 2008 High Point Award Winners

MEDALLON DE PLATA

High Point Breeding Stallion

GG SENEGAL

1188 Points

Owned and Bred by
Roberta & Terry Ellis
Green Gate Ranch

MEDALLON DE PLATA

High Point Breeding Mare

HDP DIAMANTE

1292 Points

Owned by Bobbi & Don Taylor
Cataloochee Ranch
Bred by Dr. R.W. (Bob) Noble

MEDALLON DE PLATA

High Point Luxury Gelding

WF CACIQUE

1080 Points

Owned and Bred by Gene Pepe
Westview Breeding LLC

MEDALLON DE PLATA

High Point Colt

CPR MAGNIFICO

1272 Points

Owned & Bred by
Bill &/or Sharlane Clattenburg

MEDALLON DE PLATA

High Point Filly

FULGIDA MDS

1215 Points

Owned & Bred By Frank & Merlene Sutalo
Framtalo Limited Partnership

OUTSTANDING PERFORMANCE GELDING

SOL DEL PERU

2206 Points

Owned by Donna Riley & Carolyn Mittrick
Ocean Springs Peruvian Horses
Bred by Roberta & Curtis Podann

Zone 1

AUREO CR

318 Points

Owned & Bred by Henry F. Curry, Jr.

Zone 2

MCD CORONADO

1789 Points

Owner Kelly Powers
Phenom Farms
Bred by Harrison & Charlotte McDonald
Silver Creek Ranch

Zone 3

DW TULIO

3142 Points

Owned & Bred by Wendy Stieren Wirth
Double W, Inc.

Zone 4

HDP DIAMANTE

864 Points

Owned by Bobbi & Don Taylor
Cataloochee Ranch
Bred by Dr. R.W. (Bob) Noble

OUTSTANDING PERFORMANCE HORSE

DW TULIO

3516 Points

Owned & Bred by Wendy Stieren Wirth
Double W, Inc.

DEFENDING OUR REGISTRATION RULES

As many of you know, Figuerola Peruvians, LLC requested a formal hearing in 2008, to contest NAPHA's refusal to register a cryptorchid stallion they were standing at stud. The hearing panel found the horse ineligible for registration. For that hearing, legal fees of \$25,000 were incurred for this defense. Figuerola Peruvians, LLC have now filed an anti-trust suit against NAPHA, which is being defended mostly by our Directors & Officers insurance.

When situations arise such as this, it does put NAPHA in a financially precarious situation and luckily there are members who are stepping forward to help us raise funds to defend our rules. Three of those people are Lucho & Jeanelle Dapelo of Pecan Valley Ranch and Dr. Marla Wohlman of Hacienda Nirvana.

They have donated two horses for NAPHA to auction to raise funds. The horses are shown on the right. They are top-quality horses. The horses are listed on www.bidbook.com. The auction will open the weekend of July 18, 2009 and will close on Saturday, August 1, 2009 at 2PM CST. We hope you will take this opportunity to support NAPHA and bid on these outstanding Peruvian Horses.

An Excellent Opportunity to Own a Very Nice Horse Bid on

PVR Graciosa, Mare
and Lucero de Nirvana, Gelding

MEMBERSHIP SURVEY

By now you have received your Membership Survey that was mailed to members in June. Your input is important to your Board and the staff. We want to hear from you.

I am sure you are wondering why we spent the \$1,500 to print and mail the survey when NAPHA is so short of cash. Our Executive Director Donna Bearer paid for the expense of the survey. We all felt it was important to hear from all of you and find out what you think of NAPHA.

The deadline for returning the survey is July 30. As soon as the results have been compiled, we will make them available to everyone on line at www.napha.net.



PVR Graciosa

Fenix x Rey De La Solana

DOB: 5/5/2006

This is one of the last mares sired by Fenix. Well bred, very sweet disposition and excellent bloodlines for a foundation breeding mare. Graciosa is very well gaited. She is very smooth and very strong. Her full sister was multi-champion before she was sold to Panama. In bit, she is listed on the pecanvalleyranchperuvians.com website for \$6,500.



Lucero de Nirvana

Ilustrativo de Nirvana x Alababza

DOB: 5/12/02

Lucero is a 7 year old, black bay gelding. He is finished in bit. He is an athletic gelding with huge bone, good size (15 hands) and excellent conformation. He is strong and has very nice pisos. He is a gelding that will do well in the luxury gelding division. He is a joy to ride on the trails. He is listed on the haciendanirvana.com website for \$7,000.

Auction Closing
www.bidbook.com
August 1, 2009

IMPORTANT DATES

Membership Survey
Deadline: July 30

Auction Closing
www.bidbook.com
August 1, 2009

U.S. National Show
October 8-11, 2009
John Justin Arena
Fort Worth, TX

**NAPHA Annual
Membership
Meeting**
February 18-21, 2010
South Point Casino
Las Vegas, NV



We would like to share with you several things we discussed in our July 6, Board meeting.

HORSE SALES

We are very much aware that the market for horses is down. We are working to come up with ideas to help you promote and sell your horses. NAPHA would like to help our owner/members with their promotion activities by providing a site for each owner to post a description and picture for their horses for sale and stallion service, and also point those shopping, toward your website. Shortly you will be receiving all the instructions for uploading your information and the fee scale for this new service. We hope you will take advantage of this low-cost opportunity to market your horses.

FUTURE BOARD MEETINGS

In our continuing effort to be even more transparent and open, the Board has decided that members may attend Board meetings and we are going to follow a structure that is used all over the United States in most city and county meetings. At our face-to-face meetings, which we hold in Texas, we will allow members to speak directly to the Board at the beginning and end of each meeting. Each member will be allowed two minutes. This will be the only time during the meeting that members can actually participate within the meeting. The exception to this will be when the Board has invited a member to address the Board on a specific topic or a member has requested to speak with the Board in advance of the meeting.

Members will be allowed to sit through all open portions of the meeting but will not be allowed to speak except during the first part and last part of the meeting. Should the Board have an Executive Session

planned, visitors will be asked to leave during that portion of the meeting.

NAPHA will post the meeting agenda for these face-to-face meetings on the NAPHA website two weeks in advance of meetings so that members can plan to attend.

BUDGET REVIEW

At our annual meeting, the NAPHA Board was very specific about watching the finances closely so that if there was a dip in our cash flow, we would make adjustments very quickly. Barbara Windom, Treasurer and Executive Director Donna Bearer recommended to the Board that we trim the staff hours in the Texas office from 80 hours per week to 50 hours per week until we begin to see revenue increase. Budget adjustments worked out by Donna and Barbara will trim \$25,000 from the 2009 budget. There will be times when only one person is in the office. If you reach a recording during office hours, that will mean that person is on the phone. Please leave your name, number and what the call is about. Your call will be returned as quickly as possible.

The Board approved these steps to keep the budget on target. We know that we have many members who are also hard hit in this economy, but we would like to ask that every member possible send in their membership dues and think about the sponsorship opportunities at the National Show.

All the information you will need to sponsor a class, or advertise in the National Show Program will be on the NAPHA website soon.

We are all looking forward to seeing you at the 2009 U.S. National Show in Fort Worth, TX October 8-11.